



**For Immediate Release**

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**Muller Insurance Oldest Business in Hoboken  
Prides Itself on 110 Years of Service**

HOBOKEN, NJ (April 1, 2016)—Muller Insurance, an independent insurance agency, this March became the oldest continuously operating business in Hoboken.

The Hoboken-based, family-owned business was established in 1906 by Roger Muller, a German immigrant, who later served in the US Army during World War One and became a widely respected business and civic leader in Hoboken. The agency is now owned and operated by his grandchildren, Roger Muller Jr. and Erika Muller. Their father, John Muller, ran the agency after his father, the founder, retired.

“It is quite a testament to our family and, in particular, to our grandfather,” said Roger Muller Jr., president and co-owner. “I know both he and our father would be very proud to see Muller today. We are larger and more modern than ever, but we remain true to our founding principal of putting our customers first.”

Muller has changed significantly in the last 110 years. It is now licensed to sell policies in 24 states and Washington, D.C. The agency also represents 30 insurance companies, including industry leaders such as Chubb/Ace, AIG, Farmers, Progressive and Travelers, among others. This reach gives Muller the ability to offer a wide range of personal and business policies, including homeowners, auto, condo/coop, renters, business insurance, condo association and disability, among many others.

***About Muller***

***Muller Insurance is a family-owned independent insurance agency that provides a range of personal and business policies. Established in 1906, it is the oldest continuously operating business in Hoboken, N.J. Muller is now licensed in 24 states and Washington, DC, and represents 30 national insurance companies. Please visit Mullerinsurance.com to learn more.***