



For Immediate Release

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**Muller Insurance Casts Support For Youth Fishing
Sponsors Grand Prize For 2017 American Angler Fishing Contest**

HOBOKEN, NJ (August 24, 2016)—Muller Insurance, an independent insurance agency, is underwriting the grand prize in the 2017 American Angler Fishing Contest, which is held to support and encourage youth fishing.

The American Angler contest runs through the end of 2017 and awards prizes to the first 11 registered fishermen to catch a tagged fish in local tidal waters. The grand prize winner for the first tagged caught will receive \$500 from Muller Insurance. Other prizes include cash awards and various fishing gear. Fishermen pay a registration fee of \$10 per adult, \$5 per youth or \$25 per family to participate in the contest. All profits from the contest will go to support the Association of Surf Casting Clubs Youth Scholarship program.

“Everyone at Muller Insurance is delighted to support this year’s contest. We come from a family of fishermen that dates back to my grandfather, John Muller, who founded the agency,” explained Roger Muller Jr, president of co-owner of the company. “We all grew up fishing as kids and anything we can do to help introduce fishing to the next generation of children is great.”

To register for the contest simply email cfishigotu@aol.com to receive an application or send check to American Angler, 31 Colonial Parkway, Dumont, NJ 07628. Registrations must be received and entered prior to competing. Participants will receive an email confirming their registration.

“I would encourage everyone to register and then get out and start fishing,” said Muller. “We love our work but a day fishing is better than just about anything else.”

About Muller

Muller Insurance is a family-owned independent insurance agency that provides a range of personal and business policies. Established in 1906, it is the oldest continuously operating business in Hoboken, N.J. Muller is now licensed in 24 states and Washington, DC, and represents 30 national insurance companies. Learn more about Muller by visiting Mullerinsurance.com.