The Voice of the New Jersey Devils:

Sitting Down with PA Announcer Adam Hamway

A conversation about hockey, entertainment, and the art of commanding a room.

Watch the full interview now: https://youtu.be/DDxszZxvgQE

I have been a New Jersey Devils season ticket holder for years. I have sat in those seats through the good nights and the tough ones, and through all of it, one constant has made every home game feel like an event: the voice of Adam Hamway filling Prudential Center from puck drop to final buzzer.

When I had the chance to sit down with Adam for my YouTube channel, I did not think twice. This is someone I have heard hundreds of times as a fan, someone who is woven into the fabric of what it means to watch Devils hockey at The Rock. Getting to learn the story behind that voice was something I genuinely wanted to share.

My family has been part of the Hoboken and greater New Jersey community since 1906, when my great-grandfather founded Muller Insurance Agency. Four generations later, I run the agency with the same belief he started with: relationships and community come first. That is the same spirit that drives this channel. Not press releases. Real conversations with real people who are doing something worth knowing about.

Adam Hamway is exactly that kind of person.

More Than the Voice You Hear on Game Night

Most Devils fans know Adam from the arena, but his career stretches far beyond Prudential Center. He has been a Program Director at SiriusXM for 17 years, building content and booking celebrities and newsmakers for an audience of millions. He is a SAG-AFTRA voice actor whose voice has been heard in national campaigns for Wendy's, T-Mobile, Dunkin' Donuts, Buffalo Wild Wings, MTV, and more. He has announced at Carnegie Hall, Lincoln Center, and Madison Square Garden.

> *"Adam Hamway is a comedic dynamo whose talents have earned him a well-deserved spot in the spotlight."*

Then there is the comedy side. Adam is a stand-up character comedian with more than 30 celebrity impressions and 20 original characters. He trained at UCB and Second City. He appeared on Late Night with Jimmy Fallon twice, doing impressions of Jay-Z, Snoop Dogg, and Hank Hill from King of the Hill. Those appearances led to an audition for Saturday Night Live at Studio 8H. Not many people can say that.

Behind the Mic at Prudential Center

What makes a great PA announcer? It is a question most fans never stop to ask, because when it is done right, you feel it without noticing the craft. Adam and I talked about exactly that: the timing, the discipline, and the responsibility that comes with being the voice of an entire building.

The job is to serve the game and the crowd, never to overshadow the moment. When a Devils player scores, Adam's role is not to make it about himself. It is to amplify what is already happening around him. That takes experience, instinct, and a genuine love for the team and the fans. Adam has all three in abundance.

His passion for the New Jersey Devils comes through in every word. This is not a gig to him. It is a calling.

A New Jersey Story Worth Telling

There is something deeply New Jersey about Adam Hamway's career. He built something remarkable through hard work and versatility, staying connected to the community that shaped him the whole way through. That resonates with me personally.

Muller Insurance has been right here in the New Jersey area for over 120 years. We represent more than 25 carriers, are licensed in 29 states, and have served generations of families and businesses across the region. What has never changed is the foundation: show up, do the job right, and put people first.

When I think about what Adam does every time he steps behind that mic, the preparation, the professionalism, the pride in the work, it is the same thing. That is New Jersey. That is what we do here.

Watch the Interview

I am proud to share this conversation on my YouTube channel. Whether you are a Devils fan, someone who loves sports broadcasting, or just a person who appreciates a great New Jersey story, this one is for you.

Watch it, subscribe, and drop a comment letting me know what you thought. And if you know someone in the NJ community with a story worth telling, reach out. I would love to hear from you.

Watch now: https://youtu.be/DDxszZxvgQE

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